

DirectWomen proudly presents its

VIRTUAL PROGRAM SERIES

DirectWomen is thrilled to announce a slate of virtual video programs, which will be offered over the course of the coming year. For the latest registration information, visit DirectWomen's upcoming programs page at directwomen.org/upcoming-events-page or click the button below.

Upcoming Programs

See below for a taste of what's to come!

Why Corporate Board Diversity is More Important Than Ever

September 10, 2020 | 2:00 pm ET



Research reveals that companies with women board members, particularly those with three or more women board members, financially outperform, on average, those with fewer or no women board members. In the era of COVID-19, board diversity is more important now than ever before.

Featured Speakers:

Sharon Y. Bowen, Former Commissioner, U.S. Commodity Futures Trading Commission; Partner, Seneca Women; Director, Intercontinental Exchange, Inc. and Neuberger Berman

Elisa D. Garcia, Chief Legal Officer, Macy's, Inc.; Director, Dollarama Inc.

(Moderator) **Denise F. Keane**, Chair, DirectWomen; Former Executive Vice President and General Counsel, Altria Group Inc.

A Conversation with Valerie Jarrett

September 22, 2020 | 12:00 pm ET



Join DirectWomen board member Patricia K. Gillette as she sits down for a candid conversation with Valerie B. Jarrett to discuss her *New York Times* bestselling memoir, *Finding My Voice: When the Perfect Plan Crumbles, the Adventure Begins*.

Featured Speakers:

Valerie B. Jarrett, Senior Distinguished Fellow, University of Chicago Law School; Senior Advisor, Obama Foundation and Attn.; Chairman, When We All Vote; Co-Chair, The United State of Women; Director, Ariel Investments, 2U, Lyft, the Innocence Project, the Economic Club of Chicago, and the John F. Kennedy Center for Performing Arts

(Interviewer) **Patricia K. Gillette**, Author; Speaker; Former Partner, Orrick Herrington & Sutcliffe LLP

Top Tips for Building Board Ready Connections

October 20, 2020 | 2:00 pm ET



It's no secret that the right connections can make a huge difference in landing a board seat. Learn how to expand your network and build board ready connections. Attendees will walk away with concrete steps to strengthen their network and identify board opportunities.

Featured Speakers:

Abby Adlerman, CEO and Founder, Boardspan Inc.

Michele Coleman Mayes, Vice President, General Counsel, and Secretary, The New York Public Library; Director, Gogo Inc.

Marla S. Persky, President and CEO, WOMN LLC; Director, Xeris Pharmaceuticals and YGEIA Group; Board of Advisors, Text IQ

(Moderator) **Michelle Banks**, Senior Advisor and Executive Coach, BarkerGilmore; Former Global General Counsel and Corporate Secretary, The Gap, Inc.

The mission of DirectWomen is to increase the representation of women lawyers on corporate boards.

[Click to Learn More](#)

The New Normal of Global Corporate Board Membership

TBD November 2020 | 2:00 pm ET



In the wake of the COVID-19 pandemic, corporate boards are facing a host of novel challenges. The challenges are even more complex for global corporations, with operations and personnel located in the US and other countries. Join DirectWomen for a video webinar as we explore the "new normal" of public board membership and how women lawyers can best position themselves to join global and international corporate boards.

Featured Speakers:

Patricia Diaz Dennis, Former General Counsel and Senior Vice President, AT&T, Inc.; Director, United States Steel Corporation, Entravision Communications Corporation, and Amalgamated Bank

Suzanne Rich Folsom, Senior Vice President and General Counsel, Philip Morris International Inc.; Director, Equal Future Corp.

(Moderator) **Stephanie A. Scharf**, Partner, Scharf Banks Marmor LLC; Principal, The Red Bee Group; Chair, ABA Commission on Women in the Profession

Power Chat with Former Honoree Paula Boggs

December 9, 2020 | 2:00 pm ET



Join us as Paula Boggs sits down for a candid conversation with DirectWomen board member Brande Stellings.

Featured Speakers:

Paula Boggs, Founder, Boggs Media, LLC; Director, Avid Technology, Inc.

(Interviewer) **Brande Stellings**, Principal, Vestry Laight

Leaving the Legalese Behind: Lawyers as Corporate Board Candidates

January 20, 2021 | 2:00 pm ET



Empirical studies indicate that lawyer-directors’ professional judgment, legal expertise, and familiarity with regulation and risk management improve the value and operation of the company. Join DirectWomen and our distinguished panelists for a webinar exploring the value proposition of lawyers as board candidates.

Featured Speakers:

Malissia R. Clinton, Senior Vice President, General Counsel, and Secretary, The Aerospace Corporation; Director, 3D Systems
Connie R. Collingsworth, Chief Operating Officer and Chief Legal Officer, Bill & Melinda Gates Foundation; Director, Banner Corporation, Premera Blue Cross, and Women’s World Banking
(Moderator) **Trevor S. Norwitz**, Partner, Wachtell, Lipton, Rosen & Katz

Power Chat with DirectWomen Co-Founder Mary Ann Jorgenson

February 10, 2021 | 2:00 pm ET



Join us as DirectWomen co-founder Mary Ann Jorgenson sits down for a candid conversation with friend and fellow DirectWomen board member Hillary A. Sale.

Featured Speakers:

Mary Ann Jorgenson, Former Senior Partner, Squire Patton Boggs; Director, Anthony & Sylvan Pools Corporation
(Interviewer) **Hillary A. Sale**, Associate Dean for Strategy, Professor of Law, Georgetown University Law Center and Professor of Management, McDonough School of Business, Georgetown University; Public Governor, FINRA Board of Governors

Subscribe to DirectWomen's newsletter to receive updates when registration opens for each program.

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Breaking into the Corporate Boardroom: The Pathways & The Process

March 17, 2021 | 2:00 pm ET



Our distinguished panelists will provide tips on how you can best position yourself to serve on a corporate board. Attendees will leave with a clear picture of what it takes to land a board seat.

Featured Speakers:

Mike Petters, President and CEO, Huntington Ingalls Industries

Teresa M. Sebastian, President and CEO, The Dominion Asset Group; Director, Edward Jones Bank and Kaiser Aluminum Corporation

Sara E. Spiering, Partner, Global Board of Directors, Chief Executive Officers, and Industrial Practices, Heidrick & Struggles

(Moderator) **Anastasia D. Kelly**, Partner and Executive Director - Client Relations, DLA Piper; Director, Huntington Ingalls Industries and Owens-Illinois, Inc.

Power Chat with Former Honoree Pamela L. Carter

April 28, 2021 | 2:00 pm ET



Join us as Pamela L. Carter sits down for a candid conversation with DirectWomen board member and past chair Roberta D. Liebenberg.

Featured Speakers:

Pamela L. Carter, Former President, Cummins Distribution Inc.; Former Attorney General, State of Indiana; Director, Hewlett Packard Enterprise Company, CSX Corporation, Enbridge Inc., and Broadridge Financial Solutions, Inc.; Chair, Nashville Symphony; Secretary, The Sycamore Institute; National Board Member, Teach for America

(Interviewer) **Roberta D. Liebenberg**, Senior Partner, Fine, Kaplan and Black, RPC

Gateway to Corporate Board Service: Demystifying the Experience

May 20, 2021 | 2:00 pm ET



Looking for a window into the boardroom? Join our distinguished panelists as they offer their insights into “the room where it happens.” Attendees will leave with a clear understanding of how to evaluate board service opportunities, and how to be a savvy and effective board member once in the boardroom.

Featured Speakers:

Sandra Phillips Rogers, Group Vice President, General Counsel, Chief Legal Officer, Chief Diversity Officer and Corporate Secretary, Toyota Motor North America, Inc.; Director, MSA Safety Incorporated

Melanie M. Trent, Former Executive VP, General Counsel, and CAO, Rowan Companies plc; Director, Arcosa, Inc., Diamondback Energy, Inc., and Frank's International N.V.

(Moderator) **Sarah C. Dodds-Brown**, Executive Vice President and Managing Counsel, General Counsel's Organization, American Express Company

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