



DIRECTWOMEN
ACCELERATING BOARD OPPORTUNITIES FOR WOMEN

2019 Board Institute Program

Wednesday, October 2, 2019

6:30 – 8:30 p.m.

Welcoming Cocktail Reception

The Benjamin, The Corner Room, 125 East 50th Street, 2nd Floor, New York, NY 10022

Thursday, October 3, 2019

7:30 – 8:30 a.m.

Breakfast and Registration

Travelers, 485 Lexington Avenue, 8th Floor, New York, NY 10017

8:30 – 8:45 a.m.

Welcome and Announcements

Hillary A. Sale, DirectWomen Board Institute Chair

Alan D. Schnitzer, CEO and Chairman of the Board, Travelers

8:45 – 10:00 a.m.

Elevator Pitches with Breakout Sessions

Faculty: Alan L. Beller, John J. Brennan, Herman E. Bulls, Marcy S. Cohen, Thomas T. Daniels, Cynthia Dow, Lisa M. Fairfax, Suzanne Rich Folsom, Kathleen M. Franklin, E. Thames Fulton, Peggy A. Heeg, Christina M. Ibrahim, Mary Ann Jorgenson, Liza Landsman, Susan S. Lanigan, Roberta D. Liebenberg, Linda H. Riefler, Lauren E. Smith, Brande Stellings, James S. Turley, Robin Walker-Lee, Laura A. Weil

10:00 – 10:15 a.m.

Break

10:15 – 11:30 a.m.

The Board's Nominating and Governance Roles

This session will provide an overview of the nominating and corporate governance committee and how the committee works within the board. The importance of diversity, the theory and reality of independence, and the governance issues facing boards today will also be discussed.

Moderator: Hillary A. Sale

Faculty: John J. Brennan, Herman E. Bulls, Hon. Cynthia A. Glassman, Liza Landsman, Alan D. Schnitzer

11:30 a.m. – 1:00 p.m.

Lunch

1:00 – 2:15 p.m.

Defining Corporate Purpose: The Role of the Board

Whether it's the Business Roundtable, Blackrock, or corporate governance thought leaders, corporate purpose and the role of corporations in society are key topics of discussion in boardrooms and across the country. This panel will explore these issues in the context of the boardroom.

Moderator: Hillary A. Sale

Faculty: Rochelle B. Lazarus, John S. Stroup, Angela A. Sun, James S. Turley

2:15 – 2:30 p.m.

Break

2:30 – 3:45 p.m.

Women Lawyers as Board Candidates

This panel will feature search firm leaders who will focus on the role of search firms in board placements.

Moderator: Mary Ann Jorgenson

Faculty: Janice Reals Ellig, Susan S. Hart, Alan D. Hilliker, Stephen D. Newton

3:45 – 4:00 p.m.

Break

4:00 – 5:15 p.m.

Success Strategies

The alumnae in this session will share their own stories around the board search process – from developing their search strategy and expanding their network, to evaluating and landing opportunities.

Moderator: Lisa M. Fairfax

Faculty: Maria C. Green, M. Ann Harlan, Christina M. Ibrahim, Robin Walker-Lee

6:00 p.m.

Class meets in the Benjamin Lobby to walk over to the Appreciation Dinner

6:15 – 6:30 p.m.

Class Photo

Reed Smith, 599 Lexington Avenue, 22nd Floor, New York, NY 10022

6:30 – 8:30 p.m.

Appreciation Dinner

Reed Smith, 599 Lexington Avenue, 22nd Floor, New York, NY 10022

Friday, October 4, 2019

7:15 – 8:00 a.m.

Breakfast

Travelers, 485 Lexington Avenue, 8th Floor, New York, NY 10017

8:00 – 9:30 a.m.

Coaching Session with Honorees, Faculty, and Executive Board Recruiters

Faculty: Alan L. Beller, Angela F. Braly, Maureen A. Brundage, Herman E. Bulls, Marcy S. Cohen, Cynthia Dow, Lisa M. Fairfax, Suzanne Rich Folsom, Kathleen M. Franklin, E. Thames Fulton, Lee Hanson, Peggy A. Heeg, Christina M. Ibrahim, Mary Ann Jorgenson, Susan S. Lanigan, Roberta D. Liebenberg, Rose McKinney-James, Helen P. Pudlin, Linda H. Riefler, Lauren E. Smith, Brande Stellings, James S. Turley, Laura A. Weil

9:30 – 9:45 a.m.

Break

9:45 – 11:15 a.m.

Honoree Panel

Moderator: Anastasia D. Kelly

Faculty: Linda L. Addison, Alan L. Beller, Angela F. Braly, Rose McKinney-James

11:30 – 12:00 p.m.

Sandra Day O'Connor Board Excellence Awards Luncheon Registration & Networking Reception

Cipriani 42nd Street, 110 East 42nd Street, New York, NY 10017

12:00 – 1:30 p.m.

Sandra Day O'Connor Board Excellence Awards Luncheon

Cipriani 42nd Street, 110 East 42nd Street, New York, NY 10017

2:00 – 3:30 p.m.

DirectWomen Alumnae Gathering

ING Financial Services, 1133 6th Ave., New York, NY 10036