



DIRECTWOMEN

2020 SPONSORSHIP BENEFITS



Expand Your Network			
	<i>Premier 10-Seat</i>	<i>10-Seat Table</i>	<i>5 Tickets</i>
Invitation to the Sandra Day O'Connor Board Excellence Award Luncheon	X		
Opportunity to host DirectWomen event in 2020	X		
Admission to the invitation-only cocktail party and dinner with 2020 Board Institute class members and faculty	X		
Invitation to an exclusive panel discussion during the 2020 Board Institute	X		
Participation by firm/company members in events and programs held by DirectWomen in 2020	X	X	
Participation in the pre-Luncheon networking reception	X	X	X
Support Diversity on Corporate Boards			
Opportunity to participate in DirectWomen's Honoree Committee, which selects those who will be honored at the Sandra Day O'Connor Board Excellence Award Luncheon	X		
Presentation by DirectWomen speaker at a firm/company seminar or event on topic of choice	X	X	
Opportunity to invite clients or outside counsel to Luncheon to learn about DirectWomen's mission	X	X	X
Showcase Thought Leadership			
Opportunity to provide an article or brief memo to 2020 Board Institute class members and faculty	X		
Opportunity to publish an article in DirectWomen's newsletter	X		
Opportunity for a sponsor feature on the front page of the DirectWomen website for one month highlighting the sponsor's commitment to diversity	X		
Enhance Your Brand			
Opportunity to introduce an award honoree and sit on the dais at the Luncheon, on a first-come-first-served basis	X		
Opportunity to distribute logo items to the 2020 Board Institute class members and faculty and Luncheon attendees	X		
Verbal acknowledgment of sponsorship at 2020 Board Institute and Sandra Day O'Connor Board Excellence Award Luncheon	X		
Opportunity to be recognized in the "Sponsor Spotlight" section of the DirectWomen monthly <i>Update</i> newsletter once during 2020	X	X	
Ad in the 2020 Sandra Day O'Connor Board Excellence Award Luncheon Tribute Book	<i>Full Page</i>	<i>Half Page</i>	<i>Quarter Page</i>
Recognition of sponsorship through social media with link to firm/company website	<i>Logo</i>	<i>Name</i>	<i>Name</i>
Recognition in the DirectWomen monthly Update newsletter	<i>Logo</i>	<i>Name</i>	<i>Name</i>
Recognition on all printed materials, signage, and slideshow at the 2020 Luncheon	<i>Logo</i>	<i>Name</i>	<i>Name</i>
Posting of name, and link on DirectWomen website for 2020	<i>Logo</i>	<i>Name</i>	<i>Name</i>
Recognition on all printed materials, signage, and slideshow for all 2020 DirectWomen events	<i>Logo</i>	<i>Name</i>	<i>Name</i>