2019 Board Institute Program

Wednesday, October 2, 2019

6:30 – 8:30 p.m.
Welcoming Cocktail Reception
The Benjamin, The Corner Room, 125 East 50th Street, 2nd Floor, New York, NY 10022

Thursday, October 3, 2019

7:30 – 8:30 a.m.
Breakfast and Registration
Travelers, 485 Lexington Avenue, 8th Floor, New York, NY 10017

8:30 – 8:45 a.m.
Welcome and Announcements
Hillary A. Sale, DirectWomen Board Institute Chair
Alan D. Schnitzer, CEO and Chairman of the Board, Travelers

8:45 – 10:00 a.m.
Elevator Pitches with Breakout Sessions


10:00 – 10:15 a.m.
Break

10:15 – 11:30 a.m.
The Board’s Nominating and Governance Roles
This session will provide an overview of the nominating and corporate governance committee and how the committee works within the board. The importance of diversity, the theory and reality of independence, and the governance issues facing boards today will also be discussed.

Moderator: Hillary A. Sale
Faculty: John J. Brennan, Herman E. Bulls, Hon. Cynthia A. Glassman, Liza Landsman, Alan D. Schnitzer
11:30 a.m. – 1:00 p.m.

Lunch

1:00 – 2:15 p.m.

**Defining Corporate Purpose: The Role of the Board**
Whether it's the Business Roundtable, Blackrock, or corporate governance thought leaders, corporate purpose and the role of corporations in society are key topics of discussion in boardrooms and across the country. This panel will explore these issues in the context of the boardroom.

**Moderator:** Hillary A. Sale  
**Faculty:** Rochelle B. Lazarus, John S. Stroup, Angela A. Sun, James S. Turley

2:15 – 2:30 p.m.

Break

2:30 – 3:45 p.m.

**Women Lawyers as Board Candidates**
This panel will feature search firm leaders who will focus on the role of search firms in board placements.

**Moderator:** Mary Ann Jorgenson  
**Faculty:** Janice Reals Ellig, Susan S. Hart, Alan D. Hilliker, Stephen D. Newton

3:45 – 4:00 p.m.

Break

4:00 – 5:15 p.m.

**Success Strategies**
The alumnae in this session will share their own stories around the board search process – from developing their search strategy and expanding their network, to evaluating and landing opportunities.

**Moderator:** Lisa M. Fairfax  
**Faculty:** Maria C. Green, M. Ann Harlan, Christina M. Ibrahim, Robin Walker-Lee

6:00 p.m.

*Class meets in the Benjamin Lobby to walk over to the Appreciation Dinner*

6:15 – 6:30 p.m.

**Class Photo**
*Reed Smith, 599 Lexington Avenue, 22nd Floor, New York, NY 10022*

6:30 – 8:30 p.m.

**Appreciation Dinner**
*Reed Smith, 599 Lexington Avenue, 22nd Floor, New York, NY 10022*
Friday, October 4, 2019

7:15 – 8:00 a.m.
Breakfast
Travelers, 485 Lexington Avenue, 8th Floor, New York, NY 10017

8:00 – 9:30 a.m.
Coaching Session with Honorees, Faculty, and Executive Board Recruiters


9:30 – 9:45 a.m.
Break

9:45 – 11:15 a.m.
Honoree Panel

Moderator: Anastasia D. Kelly
Faculty: Linda L. Addison, Alan L. Beller, Angela F. Braly, Rose McKinney-James

11:30 – 12:00 p.m.
Sandra Day O’Connor Board Excellence Awards Luncheon Registration & Networking Reception
Cipriani 42nd Street, 110 East 42nd Street, New York, NY 10017

12:00 – 1:30 p.m.
Sandra Day O’Connor Board Excellence Awards Luncheon
Cipriani 42nd Street, 110 East 42nd Street, New York, NY 10017

2:00 – 3:30 p.m.
DirectWomen Alumnae Gathering
ING Financial Services, 1133 6th Ave., New York, NY 10036